

Welcome to

VIRIDIAN

APARTMENTS



**With us, you're at
the centre.**

www.viridianapartments.com
reservations@viridianapartments.com

About us

Time. It's precious. And we believe in spending it well. We've spent 25 years creating the most comfortable apartments in the most connected, prime locations. Where a dedicated service team works tirelessly, making sure your stay is positive, so you can stay ahead. Because with us, you're at the centre.

We offer an expansive UK portfolio of stylish and spacious serviced apartments for business and leisure trips. We are a brand to trust, delivering a product and a service that exceeds expectations. Our buildings are renowned for their prime locations, conveniently positioned by key business hubs and transport links. Our apartments within are perfectly equipped with the furnishings, features and amenities that matter most.



We operate 400+ apartments, all of which are serviced by our in-house teams of diligent, passionate professionals who pride themselves on delivering a first-rate experience and a true home from home.

Business travel

Our partnership approach and tailored solutions meet all your needs. Our corporate sales team listens hard and places the traveller at the heart of what they do in order to look after your most precious assets: your people.

To discuss your company accommodation requirements and preferred corporate rates, please contact our Corporate Sales Team:

sales@viridianapartments.com



Meet the leadership team

We employ approximately 100 professionals within our operation. Our leadership team is highly experienced in their fields, with an unrivalled knowledge of corporate accommodation and hospitality. We aim to exceed product and service expectations for every single guest, delivering memorable stays that people want to return to, again and again.



"Whether guests are staying with us short-term or long-term, our team has 20+ years' experience to expertly support and serve companies worldwide with their global mobility, project work and relocation requirements."

Dominic Sherry, CEO



**Bala Balasubramaniam,
Chief Operations Officer**

Heads of Department

Our Senior Leadership Team is supported by highly experienced and dedicated Heads of Department covering the following disciplines: Marketing, Finance, Guest Services, Reservations, Sales, Operations and Revenue Management.

Why choose serviced apartments?

Opting for serviced apartments when travelling is a hugely growing trend for good reason.

Well, several in fact. Here's what our guests are telling us...

SPACE

The relatively large dimensions of serviced apartments are most welcomed by guests – they can spread out and take advantage of the ‘zoned areas’ or separate rooms with defined spaces to work, cook, relax and sleep. This is especially appreciated in longer stays.

VALUE FOR MONEY

The average daily rate per room is surprisingly cost effective, especially for longer stays. Guests can benefit from the staffed support, yet also save money that may have been spent on mini-bars and room service. Also, a cost-saving: we offer free Wi-Fi as standard.



SELF-CONTAINED & SAFE

By their very nature, serviced apartments offer a self-contained environment which is safe and secure. All our apartments are accredited by the ISAAP Quality & Comfort Certification.

HOME COMFORTS

Guests enjoy a true 'home-away-from-home' and, with fully-equipped kitchens, there are no meal-time restrictions. Serviced apartments also offer guests privacy and autonomy – a private space, with freedom and convenience.

SERVICE

We offer an impressive range of services as standard and guests can also opt for extra services and facilities such as airport pick-ups, meet and greets or grocery shopping. All our guests are warmly invited to request anything we haven't yet thought of providing.

WORKING IN PARTNERSHIP

We work hard to achieve all objectives that our corporate clients set, whether that is merely helping them to reduce their travel expenditure, improving an employee's travel experience by offering bespoke services or perhaps tailoring corporate housing contracts within close proximity of a client's head office.



Award-winning team

We're proud to be recognised as a leading provider of serviced apartments, winning awards that highlight the strength of our team, service and operations. Here are some recent examples.



Customer Success Champion
Alto Vita Awards 2024 - Guest Services Team



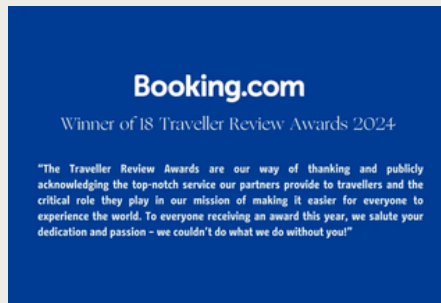
Best Brand
Serviced Apartment Awards 2024



Property & Compliance
AltoVita Awards 2023 - 'Rising Star'



Best Interior Design
AltoVita Awards 2023



Traveller Review Awards 2024
18 of our properties won a Booking.com Traveller Review Award



Housekeeping Team of the Year
ASAP Awards 2023

Every stay includes...

- Flexible cancellation policy
- Welcome pack – including toiletries, basic cleaning products and drinks (tea, coffee, hot chocolate)
- Towels and bedlinen
- Ironing facilities
- Complimentary Wi-Fi
- All running costs (water, heating, and electricity)
- Weekly housekeeping – cleaning, change of bed linen and towels (for bookings of 7+ nights)
- Maintenance services and support team assistance
- 24-hour helpline – a member of the team is always on hand
- Final departure cleaning (booking channel dependent)
- Offers with our curated range of partner companies

Our passionate in-house guest services team takes pride in the running of our apartments to ensure our guests receive the best possible stay. A wide range of extra services, support, furnishings and equipment can be arranged following a booking and guests are warmly invited to request anything we haven't yet thought of providing! We fully appreciate that every guest is unique and every stay requires bespoke care and consideration.



ESG

We believe that guests are looking for sustainable stays that blend their own need for wellness with that of the planet. We have devised and implemented a ESG strategy and policy focusing on four pillars which take their lead from the UN's 17 Sustainable Development Goals. Our four pillars are outlined below.



ENVIRONMENTAL

We are dedicated to being a more conscious company in all that we do, by questioning our impact on the planet. We aim to limit our impact on the environment by focusing on reducing our carbon footprint, carbon offsetting and water use reduction.



WORKPLACE

We strive to nurture a happy, diverse, inclusive and fair working culture and to make all staff feel motivated, empowered and valued by focusing on workplace culture, training, and support and empowerment.



COMMUNITY

We seek ways to have a positive impact within the communities in which we work and to support local businesses.



CHARITY

We support our named charities, Centrepont and The Promise Foundation, by providing financial support, volunteering and fundraising.

Where we are

LONDON



- Baker Street
- Bloomsbury
- Canning Town
- Chancery Lane
- Chelsea - Draycott Place
- Chelsea - Sloane Avenue
- Chelsea - West House
- Commercial Road
- Earl's Court
- Earl's Court - West Brompton - 6 Ongar Road
- Earl's Court - West Brompton - 25 Ongar Road
- Fitzrovia - Charlotte Street
- Fulham
- Hammersmith - Southerton Mews
- High Street Kensington - Cheniston Gardens
- Holborn
- Kensington
- Kew Bridge - St Georges
- London Bridge - 118 Tooley Street
- London Bridge - 88a Tooley Street
- Marylebone - Chiltern Street
- Marylebone - Crawford Street
- Marylebone - Gloucester Place
- Marylebone - Miles Place
- Marylebone - Wyndham Street
- Mayfair - Darley House
- Mayfair - Peterson House
- North Kensington - Portobello
- Queen's Park
- Richmond
- Victoria - Vincent Square/Bloomburg Street
- Victoria - Westrovia
- Wembley Stadium
- West Finchley



BAKER STREET
GDS Property ID: 35987

Our Baker Street apartments benefit from their convenient position, a short walk from several key underground stations. Aesthetically pleasing yet also highly practical and self contained within.

APARTMENT TYPES

- 1 standard studio, 1 bathroom
- 1 large studio, 1 bathroom

PARKING

- Not available



BLOOMSBURY
GDS Property ID: 36023

Nestled within a cultural hub of Central London and with many pubs, restaurants, theatres and shopping opportunities nearby. Beautifully decorated and appointed with on-trend exposed brickwork. Tottenham Court Road underground station is five minutes' walk away.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



CANNING TOWN

This bright and spacious accommodation offers open plan living including fully-equipped kitchens, with modern fixtures and fittings, and ample space to dine. All apartments include balcony space.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom
- 3 bedroom, 2 bathroom
- 3 bedroom, 3 bathroom

PARKING

- Booked via our reservations team, subject to availability



CHANCERY LANE

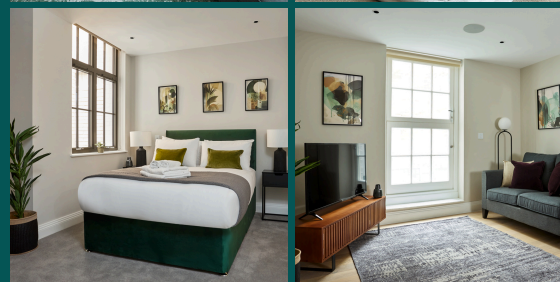
A stylish collection of one-, two- and three-bedroom apartments, including some duplex apartments, on prestigious Chancery Lane. This is a perfect city-centre base for corporate or leisure travellers, near Covent Garden, Leicester Square, West End theatres and the City of London.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom
- 3 bedroom, 2 bathroom

PARKING

- Not available



CHELSEA - DRAYCOTT PLACE

Nestling in the heart of Chelsea, this building is close to Knightsbridge, Sloane Square, Sloane Street and the King's Road, benefitting from all the amenities of this affluent neighbourhood. Sloane Square tube station is a five minute walk away.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



CHELSEA - SLOANE AVENUE

Sitting proudly within the highly prestigious Sloane Avenue, our building here is the epitome of Victorian elegance - both outside and in - with fine décor throughout. Sloane Square tube station is just five minutes' walk away.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



CHELSEA - WEST HOUSE

This one-bedroom apartment sits within very close proximity to Knightsbridge, Sloane Square, Sloane Street and the King's Road. Guests have easy access to all the amenities of this prime location. The main reception room also leads to a sweet private patio.

APARTMENT TYPES

- 1 bedroom, 1 bathroom

PARKING

- Not available



COMMERCIAL ROAD

Nestled perfectly between the City and Canary Wharf, this newly-built apartment block comprises 38 units spread across five floors. Décor, furniture and furnishings have been meticulously crafted by expert interior designers, ensuring an exemplary fit-out. Exceptional transport connectivity.

APARTMENT TYPES

- Studio
- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



EARL'S COURT

A prime location in Earl's Court with great transport links - a five minute walk will take guests to Earl's Court underground station. All apartments have been refurbished to a high standard and some benefit from a balcony, offering private outside space.

APARTMENT TYPES

- 1 standard studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



EARL'S COURT - WEST BROMPTON - 6 ONGAR ROAD

These centrally located and spacious one- and two-bedroom serviced apartments are housed in a traditional Victorian building boasting natural light and charm. An ideal, prime location between West Kensington, Earl's Court and Fulham.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



EARL'S COURT - WEST BROMPTON - 25 ONGAR ROAD

These apartments make for a very comfortable stay in an ideal location if guests want to sit back and relax amongst the local London bars and restaurants. Guests can also easily take the short tube journey into the bustling West End.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



FITZROVIA - CHARLOTTE STREET

Beautifully furnished two-bedroom apartments in the heart of Fitzrovia, boasting natural light and charm. Charlotte Street has a bustling atmosphere with shops, bars and restaurants.

APARTMENT TYPES

- 2 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



FULHAM - HESTERCOMBE AVENUE

Located in a handsome red-brick building in the heart of Fulham, the modern interiors and quality finish of these two- and three-bedroom serviced apartments bring a touch of luxury to your stay. All apartments benefit from access to outside space, either via a balcony.

APARTMENT TYPES

- 2 bedroom, 2 bathroom
- 3 bedroom, 3 bathroom

PARKING

- Not available



HAMMERSMITH - SOUTHERTON MEWS

Expertly interior designed with precision and flair, this stunning collection of spacious duplex apartments and mews houses sits in prime central Hammersmith. All units have the benefit of private outside space with a terrace or balcony.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



HIGH STREET KENSINGTON - CHENISTON GARDENS

GDS Property ID: 35991

Nestling in the heart of Kensington, these beautifully appointed apartments are on a quiet, elegant residential street, moments from the High Street with its bountiful amenities. High Street Kensington station is two minutes' walk.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



HOLBORN

A central and convenient location with lovely nearby garden squares, these apartments are beautifully appointed with contemporary and comfortable furnishings. Chancery Lane and Holborn tube stations are only a short walk away for onward travel.

APARTMENT TYPES

- 2 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom

PARKING

- Not available



KENSINGTON - LEXHAM GARDENS

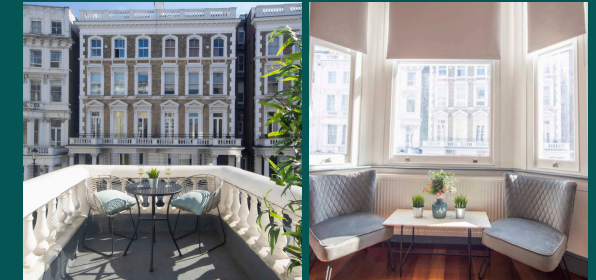
Set within a beautiful Victorian townhouse, in a quiet residential street in the heart of the famously upscale Kensington. This luxury location is less than 10 minutes' walk to Earl's Court and Gloucester Road underground stations and a pleasant walk to High Street Kensington.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom
- 2 bedroom, 2.5 bathroom

PARKING

- Not available



KEW BRIDGE - ST GEORGE'S

Housed in a converted former church on the banks of the River Thames just 0.4 miles from Kew Bridge station, these luxury serviced apartments offer an exquisite stay. The characterful building benefits from a lift, as well as private outdoor space with select apartments.

APARTMENT TYPES

- 2 bedroom, 2 bathroom
- 3 bedroom, 3 bathroom

PARKING

- Booked via our reservations team, subject to availability



LONDON BRIDGE - 88A TOOLEY STREET GDS Property ID: 35999

Stylish and sleek apartments, nestled within a prime location, right by London Bridge station. Furnished to a very high standard, the bespoke décor and amenities are designed for visual impact and yet have high functionality.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



LONDON BRIDGE - 118 TOOLEY STREET GDS Property ID: 35999

Enjoy a superb London lifestyle, right in the heart of the capital. Decorated to a high corporate standard, there's even a shared rooftop terrace that overlooks the iconic Shard. London Bridge underground and train station is three minutes' walk away.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom
- 2.5 bedroom, 2 bathroom

PARKING

- Not available



MARYLEBONE - CHILTERN STREET

The sought after area of Marylebone Village offers a rich array of eateries, shops, and lifestyle experiences in a picturesque setting. Located in an ideal central location, these chic apartments are extremely well appointed with bright, contemporary, open plan living.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



MARYLEBONE - CRAWFORD STREET

An affluent residential area with a chic village feel, these stunning apartments are located close to the eclectic shopping areas of Marylebone High Street, Oxford Street and Bond Street and the medical district of Harley Street.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



MARYLEBONE - GLOUCESTER PLACE

Located in a prime position within the chic and affluent Marylebone Village, sits our Grade II listed Georgian building; a beautiful façade and an inside to match. A short stroll away from Marylebone train station and Marylebone and Baker Street underground stations.

APARTMENT TYPES

- 1 bedroom, 1 bathroom

PARKING

- Not available



MARYLEBONE - MILES PLACE

This gated development of townhouses offers spacious and comfortable apartments spread over two or, in some cases, three floors. Perfect for families relocating or larger groups requiring a central location.

APARTMENT TYPES

- 2 bedroom, 2 bathroom
- 2.5 bedroom, 2 bathroom
- 3 bedroom, 2 bathroom
- 3.5 bedroom, 2 bathroom

PARKING

- Not available



MARYLEBONE - WYNDHAM STREET

These beautiful, spacious apartments have been expertly interior designed, sitting centrally within this affluent residential area, in the heart of the West End. Marylebone underground and train station can be reached in a four minute walk.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom

PARKING

- Not available



MAYFAIR - DARLEY HOUSE

A stunning collection of luxury apartments, just four minutes' walk from Bond Street station. Expansive and airy, with immaculate interiors, premium touches and enhanced services to ensure a five-star stay.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



MAYFAIR - PETERSON HOUSE

Boasting luxurious living spaces and unparalleled convenience, these exquisite apartments are set within a beautifully maintained period building, providing an elegant, private haven in the heart of one of London's most prestigious neighbourhoods.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 1 bedroom, 2 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



NORTH KENSINGTON - PORTOBELLO

Nestled between Kensal Rise, Ladbroke Grove, Portobello Road and Notting Hill, these apartments in North Kensington are the epitome of chic. Consciously designed to create a relaxed space, with balconies in some apartments. Three underground stations within 0.7 miles offer excellent transport links.

APARTMENT TYPES

- 2 bedroom, 2 bathroom

PARKING

- Not available



QUEEN'S PARK GDS Property ID: 35985

These spacious apartments - some with beautiful vaulted ceilings - all celebrate open-plan living. Tucked within easy reach of the chic Kensal Rise, Ladbroke Grove and Maida Vale areas. Queen's Park station is a short walk away.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom

PARKING

- Not available



RICHMOND

Interior designed to a very high standard, these apartments are a five minute walk from Richmond station, which provides access to the district line and other overground services. Bike storage is also at this property (subject to availability).

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



VICTORIA - VINCENT SQ/ BLOOMBURG ST GDS Property ID: 36024

Set right in the heart of busy central London, opposite the lovely Vincent Square, each apartment has been decorated to a very high corporate standard. Victoria station is a mere 10 minutes' walk.

APARTMENT TYPES

- 1 standard studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



VICTORIA - WESTROVIA GDS Property ID: 36024

Comfortable and contemporary apartments with spacious living areas, conveniently located near Pimlico and Victoria stations. These apartments are also surrounded by a multitude of landmarks and attractions.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



WEMBLEY STADIUM

Beautifully appointed apartments less than three minutes' walk to Wembley Stadium train station. Certain apartments come with a balcony and there is a handy elevator to all floors.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 1.5 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom

PARKING

- Booked via our reservations team, subject to availability



WEST FINCHLEY

A convenient, central location with nearby green open spaces. These apartments feature smart, contemporary designs and high-level interior specification. West Finchley underground station is a four minute stroll away.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

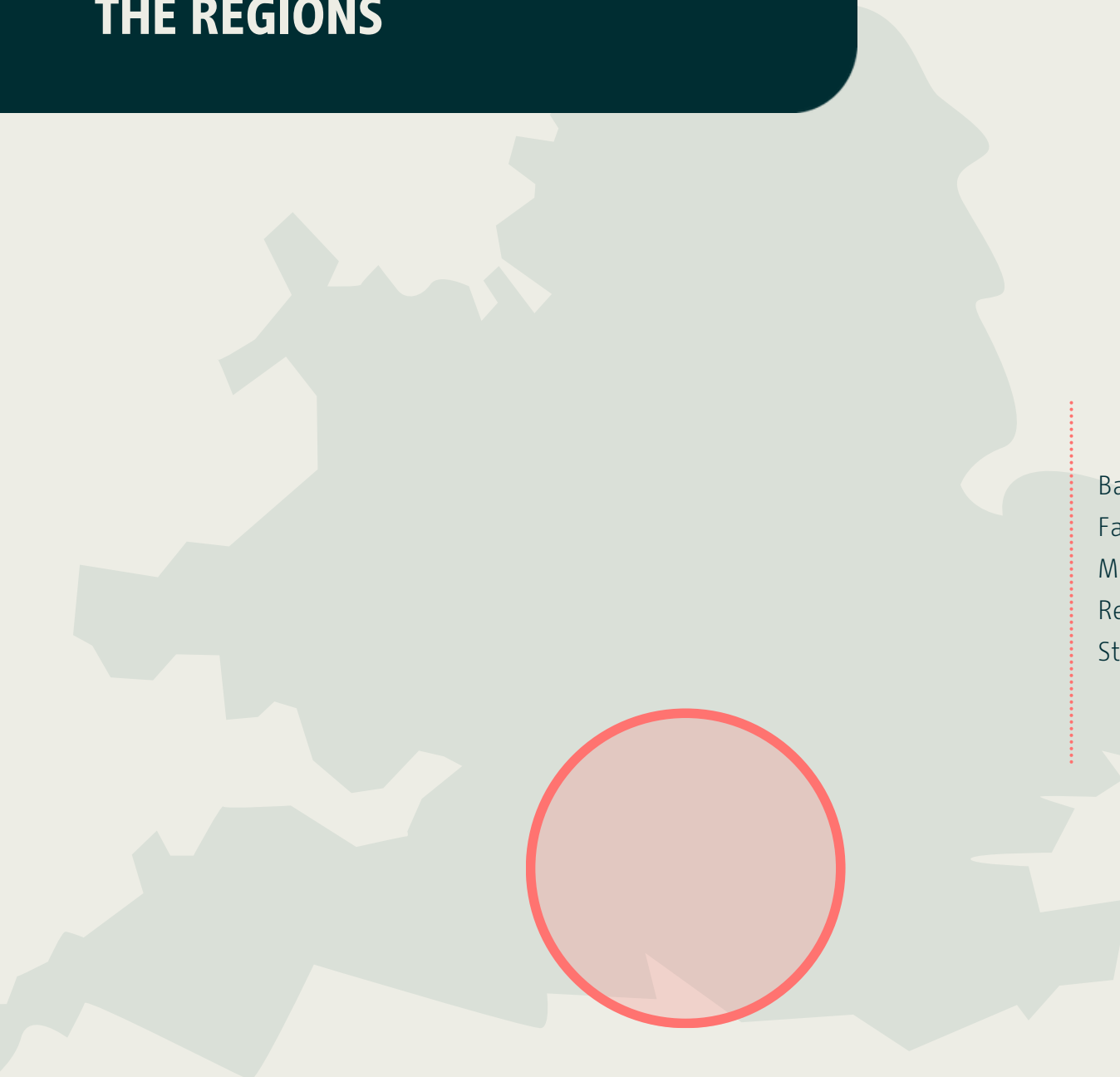
PARKING

- Booked via our reservations team, subject to availability



Where we are

THE REGIONS



- Basingstoke - Skyline Plaza
- Farnborough - Alexandra House
- Maidenhead - Imperial Court
- Reading Central
- St Albans - Abbott House

BASINGSTOKE - SKYLINE PLAZA

An exclusive development of contemporary and spacious apartments in a prime spot within central Basingstoke. Floor to ceiling windows offer fantastic views. The main train station is two minutes' walk away.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Not available



FARNBOROUGH - ALEXANDRA HOUSE GDS Property ID: 35988

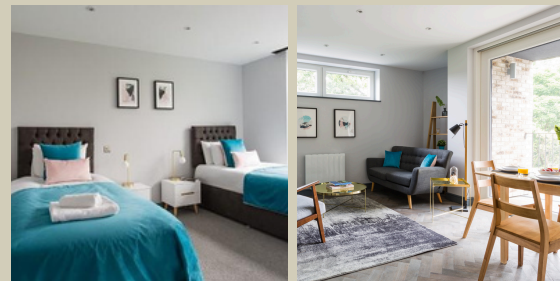
These stylish apartments have contemporary and stunning interiors, some with an idyllic balcony offering rewarding views. An easily accessible, well-equipped base to explore and enjoy Farnborough.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



MAIDENHEAD - IMPERIAL COURT GDS Property ID: 35989

Self-contained with all the amenities required for a comfortable, convenient stay. Maidenhead train station is less than ten minutes away by foot and the M4 is also within easy access for onward travel.

APARTMENT TYPES

- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



READING CENTRAL

GDS Property ID: 35990

Located in central Reading, these stylish and contemporary apartments are newly renovated on a grand scale and are supremely spacious. A beautiful communal space offers zones to work and socialise.

APARTMENT TYPES

- 1 studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 2 bedroom, 2 bathroom

PARKING

- Booked via our reservations team, subject to availability



ST ALBANS - ABBOTT HOUSE

GDS Property ID: 35986

Set within a prime location within the attractive cathedral city, each interior designed apartment is finished to a high, contemporary standard. The building is also ideally located for both train stations.

APARTMENT TYPES

- Studio, 1 bathroom
- 1 bedroom, 1 bathroom
- 2 bedroom, 1 bathroom

PARKING

- Booked via our reservations team, subject to availability





We look forward to welcoming you soon!

 www.viridianapartments.com  reservations@viridianapartments.com  +44 (0)20 3743 0331

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